

# ARIANE GRUNDMANN

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## Culture of Trust:

Fantastic results become possible

Trust yourself and your team – for a feedback that catapults you to the top league.

Deliver superior customer experiences to the market – they are always made by people in encounters and interactions with customers – these interactions are characterized by trust or distrust – neutrality is an illusion. Fantastic business results based on trust – be prepared!

## Magic Formula TRUST

What promotes a culture of trust in cooperation and what it provokes

Environments where trust flourishes and is nourished are attractive and outstandingly productive. Cooperation is considerably smoother and more productive when the employees are

entirely present as human beings. At the same time, costs decrease which are otherwise invested into comprehensive, ingenious control mechanisms due to (often unspoken) distrust.

Working life ain't no walk in the park. Therefore, it is best when trust and the assumption of responsibility go hand in hand. An idea of man, which consequently gives trust in advance, can only stay in balance when the ones who are trusted assume responsibility. The good news: In well-established trust-based cultures, this balance is achieved as self-regulation without central control.

Do you already have enough courage to enter into such dynamics? This step does require courage.

When you have enough courage, you have an appearance of self-confidence and become more trustworthy for

your environment which develops more and more courage to enter into a trustful relation...

Trust can be trained, created and increased. Trust has a self-enforcing effect.

In this fascinating presentation, Ariane Grundmann shows why trust is an essential currency of the future and with which factors you can influence the culture of trust. For her participants, Ariane Grundmann teaches fresh ways of thinking in a humorous, entertaining and extremely informative way. You will be thrilled.

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